



Optasia Graphic Designs

Imagination is only the start

Vision is the completion

Package Three: Corporate Identity

This Corporate Identity package is defined as specialized projects that may take five or more days to complete. Photographs may have to be taken and excessive artwork may have to be rendered. Clients will talk with the designer to go over the project and details. Clients who choose this package must have all documents spell-checked before passing any work onto the designer. No fault will come onto the designer for spelling errors in the original document.

All proofs will be checked by the client to ensure complete satisfaction before printing. Proofs are needed to check for accuracy in text, photographs, artwork, color, and overall design of the project and will be done by both the client and designer before printing.

Corporate Identity includes, but limited to:

Business Card Design

Letterhead Design

Envelope Design

Logo Design

Cost is on a per project basis

Basic business card design \$100.00 (logo + text)

Advanced business card design \$200.00+ (logo, text, graphics, designs, etc...)

Logo design is \$200.00+

All other project cost is evaluated on project by project basis.